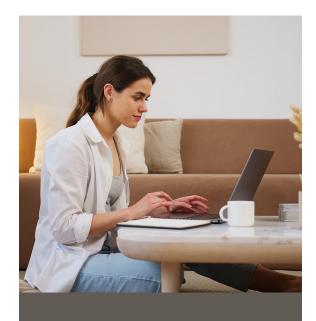


NEWSLETTER

1/2021



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OUR PROJECT

INN@SE is aimed at creating a model of supporting social entrepreneurship (SE) of young people, designing a training scheme both in the field of training for social entrepreneurs already working and for others who will like to develop their professional careers in this sector, as well as designing innovative youth SE services.

Our goals are:

- to spread entrepreneurial mindset and skills among young people at EU level; to provide aspiring young social entrepreneurs with a clear toolkit to start up;
- to facilitate access of young people and youth staff to information regarding the grant, training and mentoring opportunities and tools at local and international level; to promote networking among young SEs;
- to promote an EU culture of SE among society, rehabilitating entrepreneurship through social entrepreneurship, with special attention to the contribution represented "by" and "to" young people; to raise awareness among young people as active citizens regarding social, environmental, and diversity challenges of EU communities, and how SE can face them; to promote the visibility among key stakeholders of social businesses and the importance of social innovation and social impact.

Thus, the main target groups of the project are:

- young people (18-35), especially running/involved in SEs or with an interest in doing so;
- youth workers, trainers, teachers, business coaches and other professionals (and related organizations) supporting and promoting entrepreneurship among young people, relevant stakeholders.

news

KICK OFF MEETING

On 9th April 2020 INN@SE project partners met for the first time. The transnational project meeting was planned in Skopje, North Macedonia, however, as the Coronavirus pandemic has spread across the globe, it took place online. The meeting has been organised and hosted by the coordinator of the project – Pedagogical University of Cracow. The consortium members had the occasion to get to know each other and agree on the plans to successfully implement the project for the next two years. After that, the partners met regularly, on average once every two months.



SEMINAR "SOCIAL ECONOMY AND SOCIAL ENTREPRENEURSHIP - INTERNATIONAL EXPERIENCES ON THE EXAMPLE OF INN@SE PROJECT PARTNERS"

November 19th, 2020 project partners have organised the seminar "Social economy and social entrepreneurship - international experiences on the example of INN@SE project partners". The seminar was held as part of the Social Economy Week. The discussion concerned, inter alia, various interesting practices in the field of social entrepreneurship in individual countries, the experience of partners in this field, as well as plans for development in this area. The discussion was attended by representatives of Poland, Italy, North Macedonia and Jordan, as well as students and other invited guests.





news

FINAL EVENT OF "YOUNG SOCIAL ENTREPRENEUR CHALLENGE"

As part of the INN@SE project, the Italian partner ART-ER Attractiveness Research Territory has launched a challenge to a group of students from the Advanced Design course of Alma Mater Studiorum – University of Bologna: how we can stimulate innovative entrepreneurship with a social impact among young people looking for opportunities or aspiring entrepreneurs, through innovative services?

During the final event on December 16th, 2020, each student's team presented innovative service concepts to an audience of local stakeholders in the field of business creation, youth policies and the third sector which will be involved during the second part of project activities regarding the design of innovative services dedicated to young (aspiring) entrepreneurs.



DEBATE "SOCIAL ENTREPRENEURSHIP AND INNOVATION - TOGETHER OR NOT?"

June 21st, 2021, Pedagogical

University of Cracow have organised the debate "Social entrepreneurship and innovation - together or not?". The debate was held as part of the Małopolska Festival of Innovation.

Experts, representatives of the world of science and practice took part in the debate. The discussion concerned social entrepreneurship and the possibility of developing social innovations within it.





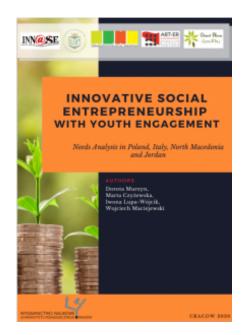
results

BOOK: "INNOVATIVE SOCIAL ENTREPRENEURSHIP WITH YOUTH ENGAGEMENT. NEEDS ANALYSIS IN POLAND, ITALY, NORTH MACEDONIA AND JORDAN"

As part of the INN@SE project, the research was conducted to identify the needs and challenges in the field of youth social entrepreneurship. Therefore, Pedagogical University of Cracow, with the support of all partners, have collected surveys from young people (between 18 and 35 years old), youth workers and relevant stakeholders form all partner countries.

The results of the analysis have been presented in the book entitled: "Innovative social entrepreneurship with youth engagement. Needs analysis in Poland, Italy, North Macedonia and Jordan", published by Wydawnictwo Naukowe Uniwersytetu Pedagogicznego w Krakowie.

Click here to download the book.



DATABASE: SOCIAL ENTERPRISES IN THE WORLD - GOOD PRACTICES

We have examined the examples of social innovation as solutions to social problems and improving people's quality of life. We have made a diagnosis of the best practices existing in Europe and the world in the field of social entrepreneurship, responding to social challenges and environmental needs by implementing social innovation and / or applying the open innovation approach. Many of these companies have been founded by young people under 30. We hope that this database will not only be a source of knowledge, but also inspiration for young people who want to create and develop social enterprises.



Click <u>here</u> to see the database of good practices in SE around the world.

get involved

We would like to count on your collaboration! As group of partners working with young people and willing to develop social economy and social entrepreneurship, we are willing to collaborate with other professionals, stakeholders or citizens with interest on this topic.

HOW TO PARTICIPATE IN OUR NEXT ACTIONS?

Are you working with young people? Do you care about developing social entrepreneurship in your area? Please, contact us! Each partner will organize a multistakeholder table (one for each country) where partners will involve local stakeholders. We are waiting for you!

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Follow us on a project website: https://innose.up.krakow.pl/

INN@SE PROJECT PARTNERS:



Pedagogical University of Cracow – coordinator (Poland)





AR-TER Societa Consortile Per Azioni (Italy)





Organization for Social Innovation "ARNO" (North Macedonia)





Desert Bloom for Training and Sustainable Development (Jordan)





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